



Small Business Free Resources Guide

A Curated Guide of Free Resources for Small Business Owners

Readiness x Uncommon Access = Growth

Russell Innovation Center for Entrepreneurs

Capital

Access to Capital for Entrepreneurs (ACE)

<https://aceloans.org/>

Bank of America – Business Resource Center

<https://business.bankofamerica.com/en/resources>

Invest Atlanta

<https://www.investatlanta.com/>

Minority Business Development Agency (MBDA)

<https://www.mbda.gov>

NAACP Powershift Entrepreneur Grant

<https://naacp.org/find-resources/grants/powershift-entrepreneur-grant>

TruFund CDFI

<https://www.trufund.org/>

ZenBusiness Black-Owned Business Funding List

<https://www.zenbusiness.com/black-owned-business/>

Kiva U.S. (0% Interest Crowdfunded Loans)

<https://www.kiva.org/borrow>

Accion Opportunity Fund (Microloans & Coaching)

<https://aofund.org>

LiftFund (Microloans & Financial Education)

<https://www.liftfund.com>

Community Development Financial Institutions (CDFI Finder)

<https://www.cdfifund.gov>

IFundWomen (Grants, Coaching & Crowdfunding for Women-Owned Businesses)

<https://ifundwomen.com>

Opportunity Finance Network (CDFI Network & Capital Resources)

<https://ofn.org>

U.S. Small Business Administration (SBA) – Lender Match

<https://www.sba.gov/lendermatch>

Capacity Building

Wix.com Start-Up Checklist

<https://www.wix.com/blog/business-startup-checklist>

The Urban League of Greater Atlanta – Entrepreneurship Center

<https://ulgatl.org/pillar-3-the-urban-center-for-entrepreneurship-economic-development/>

Hello Alice: Black Business Center

<https://helloalice.com/partnerships/black-business-center/>

Chase Business Resource Center

<https://www.chase.com/business/resource-center>

Black Entrepreneurs Day Resources

<https://blackentrepreneursday.com/freeresources/>

MBDA Training & Technical Assistance

<https://www.mbda.gov/businesscenters>

U.S. Small Business Administration Learning Center

<https://www.sba.gov/learning-center>

Grow with Google – Small Business Training

<https://grow.google/smallbusiness/>

Digital Ready (Free Courses for Entrepreneurs of Color)

<https://digitalready.verizonwireless.com>

Coursera for Community (Free Business Courses)

<https://www.coursera.org>

MIT OpenCourseWare – Entrepreneurship & Innovation

<https://ocw.mit.edu>

LinkedIn Learning Free Courses (Library Access Available)

<https://www.linkedin.com/learning>

Capabilities Support

Deputy Black-Owned Business Resources

<https://www.deputy.com/blog/resources-to-help-black-owned-businesses>

Rising Tide Black Business Resources

<https://therisingtide.org/black-history-month-2024/>

Black Owned Everything Directory

<https://www.blackownedeverything.com/>

Chase for Business Education Courses

<https://www.chase.com/business/education>

Truist Small Business Resource Center

<https://www.truist.com/small-business/resources>

Trainings for Government Contracts via the SBDC:

<https://georgiasbdc.org/specialty-programs/>

U.S. Small Business Administration – Contracting Assistance

<https://www.sba.gov/federal-contracting>

SAM.gov (Federal Vendor Registration & Training)

<https://sam.gov>

Procurement Technical Assistance Centers (PTAC / APEX Accelerators)

<https://www.apexaccelerators.us>

Georgia Department of Administrative Services (DOAS) Supplier Resources

<https://doas.ga.gov/suppliers>

Certify My Business (Minority & Diverse Business Certification Help)

<https://www.certifymycompany.com>

Small Business Majority – Policy, Contracts & Market Access

<https://smallbusinessmajority.org>

Coaching & Mentoring

Hello Alice Mentorship & Community

<https://helloalice.com/partnerships/black-business-center/>

SCORE Mentorship (Free Business Coaching)

<https://www.score.org>

MBDA Business Advisor Network

<https://www.mbda.gov/businesscenters>

Georgia | U.S. Small Business Administration

<https://www.sba.gov/district/georgia>

MicroMentor (Free Business Mentorship Matching)

<https://www.micromentor.org>

Vistage Community (Free Thought Leadership & CEO Resources)

<https://www.vistage.com>

Founder Institute – Free Startup Resources

<https://fi.co/resources>

Black Innovation Alliance (Programs & Peer Support)

<https://blackinnovationalliance.com>

Social Needs Support

Feeding America Food Assistance Locator

<https://www.feedingamerica.org/find-your-local-foodbank>

National Coalition for the Homeless

<https://nationalhomeless.org>

United Way 211 Resource Directory

<https://www.211.org>

Goodr (Atlanta-Based Food Security & Hunger Relief)

<https://www.goodr.co>

Benefits.gov (Public Assistance Eligibility & Resources)

<https://www.benefits.gov>

Rental Assistance Finder (HUD)

<https://www.consumerfinance.gov/renthelp/>

Low Income Home Energy Assistance Program (LIHEAP)

<https://www.acf.hhs.gov/ocs/low-income-home-energy-assistance-program-liheap>

Healthcare Marketplace & Medicaid Information

<https://www.healthcare.gov>

Atlanta Community Food Bank

<https://www.acfb.org>

Affordable Meals & Groceries:

<https://littleloafdeli.com/>

<https://goodr.co/hunger-relief-solutions/pop-up-grocery-markets/>

Virtual Assistance & Marketing

Hello Alice - Free Tools, Grants, & Templates

<https://helloalice.com/tools>

Canva for Nonprofits (Free Design Access)

<https://www.canva.com/canva-for-nonprofits/>

HubSpot Academy Free Marketing Courses

<https://academy.hubspot.com/courses>

Alison Free Marketing & Business Courses

<https://alison.com/>

Google Workspace Learning Center (Free Business Productivity Training)

<https://workspace.google.com/learning-center/>

Mailchimp Academy (Free Email Marketing Courses)

<https://mailchimp.com/resources/mailchimp-academy/>

Meta Blueprint (Free Facebook & Instagram Marketing Training)

<https://www.facebook.com/business/learn>

TikTok Business Learning Center

<https://www.tiktok.com/business/learn>

WordPress.com Free Website Builder

<https://wordpress.com>

Unsplash (Free Stock Photography)

<https://unsplash.com>